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Out of the box thinking desired – Announcement of new funding models for Baden-Wuerttemberg's idea factory on digital mobility

The registration for Baden-Wuerttemberg's digital mobility hackathon is now open. The application phase for the new scholarship on mobility is open till May 15th.

The idea factory on digital mobility, an open innovation initiative led by Baden-Wuerttemberg's (BW) Ministry for transportation, is launching its next round with two new modules. For two days, the Ministry's hackathon will focus on digital mobility: April 20- 21, 2018 should be marked in the calendars of mobility freaks, digital pioneers and data enthusiasts (Please note: The event language is German). An additional part of the idea factory is the new mobility BW scholarschip, a three month programme designed to support innovators focused on digital and sustainable mobility projects.

Minister of Transportation Winfried Hermann says: „We have to create opportunities to test digital solutions. Just do it – that is the principle behind the two new modules of our idea factory. Attendees will be able to focus on the essentials: designing and trying out instead of working through bureaucracy surrounding funds. The goal for digital mobility is: register and be part of it. Interested out of the box and pioneering thinkers can apply for the scholarship using the brief application.

But what exactly is a hackathon? The answer: A collaborative event on software development. Through a variety of weekend-long programmes, participants will have access to an extraordinary pool of mobility data. Participants outside of the Stuttgart area will be reimbursed with up to 100 Euros for their travel expenses and child care will be provided.

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The designers of the three best ideas will be rewarded with innovation coaching and will also receive a wildcard entry for the mobility BW scholarship. The scholarship will directly start without an application process. For all the others who want to apply, the deadline will be May 15th. Target groups are developers, scientists, students, entrepreneurs and anyone else who wants to make a change with new ideas on mobility. The funding is available up to 15.000 Euros for teams and single applicants, and can be used for either development costs, or livelihood. After three-months, scholarships are also available to support the further development of ideas for market access. Additionally, participants will also be invited to participate in multi-day workshops on innovation and mobility.

Further information on registration, application, the agenda for the digital mobility hackathon and the mobility scholarship BW can be found at: www.digitale-mobilitaet-bw.de