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## Dear guests,

The fight against harmful air pollutants, such as particulate matter and nitrogen dioxide, in inner cities shows that any modern transport policy must strive to protect both people and the environment. In Baden-Württemberg, this is particularly important to us.

This means that the transport sector must make its contribution to climate protection. After all, transport accounts for around one third of CO<sub>2</sub> emissions in Baden-Württemberg. We want to lead the way in this specialist area and to bring about a decisive reduction in greenhouse gases. This is why, in implementing our infrastructure projects, we are committed to promoting new motorisation technologies, fuel-efficient driving and high ecological standards.



Prof. Dr. Uwe Lahl  
Head of the Ministry of  
Transport



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# Mobility and quality of life

In our cities and rural areas



Last updated: July 2019



Mobility and quality of life.  
In our cities and rural areas.



Baden-Württemberg  
MINISTRY OF TRANSPORT

Dear guests,

One of the most important tasks of our time is how to ensure mobility be climate- and people-friendly. We want to be pioneers in a new form of mobility that is environmentally sound, climate-friendly, socially responsible, affordable, economically efficient and ensures quality of life. If we want to be able to navigate on our highly congested roads in the future, we must organise traffic more intelligently and use vehicles more efficiently. Alongside the private car, we must increasingly integrate other modes of transport into our everyday lives, as a matter of course. We, for example, want to promote cycling and further expand public transport services. Baden-Württemberg seeks to become a pioneer in sustainable mobility. We are therefore strengthening all modes of transport and taking advantage of the opportunities offered by digitisation to bring mobility even closer into harmony with people and the environment.

I would like to invite you to get to know the diverse areas my ministry is working on in our efforts to achieve modern and sustainable mobility in the future.



Yours Winfried Hermann MdL  
Minister for Transport of the State  
of Baden-Württemberg

## The Ministry of Transport Baden-Württemberg

The Ministry of Transport of Baden-Württemberg is responsible for all issues relating to mobility. This includes the development of new, innovative concepts for sustainable mobility within the state, the planning, construction and maintenance of all transport routes and the transport infrastructure in Baden-Württemberg.

Furthermore, we work towards protecting our citizens from traffic noise, promoting pedestrian and cycle traffic and involving local communities in the implementation of infrastructure projects. We want to move people – and we want to do so by taking their needs into account whilst still respecting nature. Because nothing moves us more than tailor-made mobility services in a healthy and intact environment.



## Scope of our activities



### Rail transport

Rail travel is the backbone of any public transport service. For this reason, rail travel in Baden-Württemberg should be made more attractive, cheaper and more environmentally friendly. To this end, we are continuously expanding our rail network, electrifying the rail lines and providing for a single, low-cost fare for Baden-Württemberg. This will make it even easier to switch to more environmentally friendly means of transport.



### Road transport

Baden-Württemberg has an extensive and well-developed road network, which requires a high level of maintenance and rehabilitation. We have therefore made a paradigm shift. The renovation of existing roads and bridges is more important than expansion and new construction. New roads such as bypasses should only be built where there are still gaps in the road network or where the burden on urban through-roads is unbearable. The aim is to improve the fluidity of traffic and the quality of life.



### Cycling and pedestrian traffic

Not only does cycling and walking keep you fit and healthy, but it is also emission-free: pedelec, bicycle and walking have many advantages. For that reason, we want to further increase the attractiveness of cycling and pedestrian traffic, by establishing rapid cycle connections and further developing our footpath checks.



### Bus transport

Bus connections are established where the use of trains is not possible or not economically viable. To this end, we promote the use of regional and local buses, thereby making rural areas more attractive as places to live while at the same time reducing congestion in cities.



### Digital mobility

Digitisation can help increase the economic and ecological efficiency of transport, make transport safer, and optimally integrate the various modes of transport in our network. In the future, autonomous driving or the digital management of highway construction sites can help avoid traffic jams and protect the environment.



### Air pollution control and noise protection

Mobility is a prerequisite for personal development and economic prosperity. Today's transport system causes pollution for people, the environment and the climate. Everyone has the right to good air. We take numerous measures to ensure that quality of life and mobility do not have to be mutually exclusive.



### New mobility

Our goal is to bring about a new concept of mobility that is environmentally and climate-friendly, affordable, economically efficient and ensures quality of life. As the country that invented the automobile, we want to contribute to bringing new, sustainable vehicles to the market and to make our region of Baden-Württemberg the lead region for electric mobility and alternative drive systems. By adopting innovative concepts for transport use and developing connected, resource-conserving mobility services, Baden-Württemberg will move from being the birthplace of the car to becoming the birthplace of modern mobility.